

Contributing to the Resource Section

We strive to make this section of our site an active and vital resource for the visual practitioners. Submitting your tips and business and product listings are a way to grow our knowledge and expose your work to this community. All submissions must go through our Resource Section Editor, resources@visualpractitioner.org.

Categories in the Resources Section

Books Books, workbooks, guides other printed matter, organized by topic

Classes Classes and workshops offered in our community's disciplines

Materials The supplies that we work with

Organizations Organizations whose work compliments the IVPF

Services Professional services useful to the visual practitioner community

Technology The software and hardware that aids our work

Websites Stand alone websites that informs our work not included in the above categories.

Types of Listings

Banner Links

You supply a banner ad graphic 486 pixels by 60 pixels and up to 150 characters of text to accompany it. It will link to the site or email address you specify.

Example:



This site sells this fantastic product that'll revolutionize your business for just \$19.95. Click to visit our site!

Specifications:

Your ad must be 486 pixels wide and 60 pixels high. It should be emailed to us in GIF or JPEG format and in RGB color mode at 72 dpi. The maximum file size is 20k. You can send an animated GIF, but no larger than 20k. You can up to 150 characters of text. We recommend a 1 pixel outline to your image, like above. Please email us your listing with the following information:

- Resource Page:
- Category/Topic:
- Banner graphic file name:
- URL to link to:
- Text to accompany banner:

Cost:

\$30 members, \$45 nonmembers for a one-year listing.

Text Links

Up to 200 characters your text listing will link to a site or email address you specify.

Example under Books:

[Visualizing Complex Pedagogues](#)

edited by Jane Author

With 20 years experience visualizing complex pedagogues, Dr. Author explains the three key constructs of her work: they are pedagogues, they are complex and she visualizes them.

Specifications:

The listing is a maximum of 200 characters, including spaces. Please email us your listing with the following information:

- Resource Page:
- Category/Topic:
- Title/Name:
- URL to link to:
- Author/Company:
- Description:

Cost:

\$15 members, \$25 nonmembers for a one-year listing

Class Listings

If you offer a class on one of our topic areas, you can list it in the Classes section.

Example:

Visualizing Complex Pedagogues: The Workshop

Instructor: Jane Author

With 20 years experience visualizing complex pedagogues, Dr. Author explains the three key constructs of her work: they are pedagogues, they are complex and she visualizes them.

Date: Fall 2003

Location: Other side of the country

Contact: email Jane or visit JaneAuthor.com

Specifications:

The class description is a maximum of 200 characters, including spaces. Please email us your listing with the following information:

- Category/Topic:
- Class Title:
- Instructor:
- Description:
- Date:
- Location:
- Contact:

Cost:

\$15 members, \$25 nonmembers for a one year listing. \$10 per change for date changes within the year. We recommend that either list all of the annual dates upfront, state general frequency, i.e. "New classes monthly." or encourage visitors to contact you, i.e. "For current classes, please email."

Text - No Link

Up to 200 characters text listing, no link, email address or contact information.

Example under Books:

Visualizing Complex Pedagogues

edited by Jane Author

With 20 years experience visualizing complex pedagogues, Dr. Author explains the three key constructs of her work: they are pedagogues, they are complex and she visualizes them.

Specifications:

They listings a maximum of 200 characters, including spaces. Please email us your listing with the following information:

- Resource Page:
- Category/Topic:
- Title/Name:
- Author/Company:
- Description:

Cost:

Free

Tip

Up to 300 characters text listing, no link, email address or contact information. It doesn't promote a product or site – instead it is practical advice or new way of working

Example under Technology:



Digital Proportions

I find that my charts are getting shorter, because that's what shows up better on screen. And using the screen's proportions on paper means that it's also easier to photograph digitally.

John Ward

Specifications:

They listings a maximum of 200 characters, including spaces. Please email us your tip with the following information:

- Resource Page:
- Category/Topic:
- Name of Tip:
- Tip:
- Contributor:

Cost:

Free

Please send your information or questions to our Resource Section Editor at resources@visualpractitioner.org

